

ABSTRACT

The invention relates to a package and method for storing and dispensing wet wipes
5 in a pop-up format. A group of wet wipes are positioned in a container base between the
container base and a pop-up style dispensing partition, each wipe in the group of wet
wipes having a first visibility index. The container top has a second visibility index and the
pop-up style dispensing partition has a third visibility index and the first visibility index is
different than the third visibility index such that when the container top is closed the wipe
10 from the group of wet wipes is visibly indicated at the container top as being in-position or
not-in-position for pop-up dispensing as soon as the container top is next opened.